

Kenan Hébert

design and technology

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SUMMARY

I am an accomplished design and technology professional focused on web and information design, strategy planning for web, email, and print marketing, copy writing and editing, networking, and Unix-based servers. I have designed, hand-coded and maintained groundbreaking websites, both within an office environment and as a freelance worker. I have exceptional skills in front-end web coding, with a primary focus on standards, usability, and information architecture, using HTML, CSS, Javascript, and other Ajax tools. I am a polished communicator with excellent problem solving and interpersonal skills.

SELECTED ACCOMPLISHMENTS

INTERACTIVE DEVELOPER

*The University of Chicago Booth School of Business
in accociation with The Creative Group
1/2010 - 3/2010*

Designed and built pages and elements for an expansive University website. Primary duties included designing and hand-coding HTML email, developing internal ads, photo selection and editing, and copy writing and editing. Also aided in editing of CSS for the main website and satellite websites, and testing cross-platform browser compatibility.

WEB DESIGNER/WEBMASTER

*Self-employed
8/2001 - present*

Designed, developed, authored material for and maintained websites both large and small. Focused on clean, scalable code, information architecture, user interface design, and graphic design for the screen. Recent clients have included Debakey High School for Health Professions, Global Medical Conexions, Media Reflex, Stamex Technologies, Bookslut.com (a prominent review and commentary website), and several blogs and personal web pages for authors, small publishers, and trade magazines. Maintained a web presence, utilizing design, multimedia, Flash, Javascript, and social networking sites. Worked in an advisory capacity for individuals and businesses in social media, interactive features, and podcasting. Built and maintained web servers using both Linux and Mac OS operating systems.

GRAPHIC DESIGNER

*American Invsco, Chicago, IL
5/2006 – 7/2008*

Designed many various marketing materials for a leading Chicago condominium developer, including marketing emails, brochures, PowerPoint presentations, posters, and print ads. Involved at all levels of the web development process, working with management to reach their information goals, as well as working with art directors and IT professionals to maximize marketing impact and functionality.

WEB DESIGNER

*CherryOne Web Design, Chicago, IL
10/2005 – 12/2005*

Created high-profile websites for local and national businesses, with a focus on information architecture and standards-based code. Maintained excellent client rapport while delivering maximum customer satisfaction.

ASSISTANT EDITOR

*Great Lakes Boating Magazine, Chicago, IL
8/2004 – 4/2006*

Wrote for, edited, and designed Great Lakes Boating magazine, the most widely distributed boating magazine in the Great Lakes region. Designed and maintained websites for both the magazine and adjunct organizations. Duties included layout and design for the magazine; updating news on the sites; copy editing; administrating the office computer network; and composing and sending e-blasts to subscribers and organization members.

TECHNICAL PROFICIENCIES

- HTML
- CSS
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Acrobat and Distiller
- Javascript
- Dreamweaver
- Flash
- BBEdit/TextWrangler
- PHP
- Drupal

Portfolio available online at:
portfolio.fluxion23.com